

CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

And:

American Rambler Production
138 Conant Street
Beverly, MA 01915

| | | |
|---|---|--|
| <u>Contract / Revision</u> 573327 / | | <u>Alt Order #</u> 09812555 |
| <u>Product</u> ROMNEY 4 PRESIDENT | | |
| <u>Contract Dates</u> 09/07/12 - 09/10/12 | <u>Estimate #</u> 356 | |
| <u>Advertiser</u> Romney/R/ President | | <u>Original Date / Revision</u> 09/06/12 / 09/06/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> KDVR | <u>Account Executive</u> Alexandra Bradley | <u>Sales Office</u> Washington DC |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|----|-------------------|-----------------|----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | 31 | 09/10/12 | 09/10/12 | Good Day Colorado | 7a-8a | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 2 | \$400.00 | | | |
| N 2 | 31 | 09/07/12 | 09/07/12 | Good Day Colorado | 7a-8a | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 2 | \$400.00 | | | |
| N 3 | 31 | 09/07/12 | 09/07/12 | Good Day Colorado | 8a-9a | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 2 | \$300.00 | | | |
| N 4 | 31 | 09/10/12 | 09/10/12 | Good Day Colorado | 8a-9a | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 2 | \$300.00 | | | |
| N 5 | 31 | 09/07/12 | 09/07/12 | Regis & Kelly | 90130a-10a | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 2 | \$150.00 | | | |
| N 6 | 31 | 09/10/12 | 09/10/12 | Regis & Kelly | 90130a-10a | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 2 | \$150.00 | | | |
| N 7 | 31 | 09/07/12 | 09/07/12 | Judge Judy | 12p-1p | | :30 | | | NM | 2 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 2 | \$175.00 | | | |
| N 8 | 31 | 09/10/12 | 09/10/12 | Ricki Lake | 4p-5p | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 2 | \$300.00 | | | |
| N 9 | 31 | 09/07/12 | 09/07/12 | Judge Judy | 4p-5p | | :30 | | | NM | 2 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 2 | \$300.00 | | | |
| N 10 | 31 | 09/07/12 | 09/07/12 | M-F 5p-530p Fox 31 N | 5p-530p | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 2 | \$500.00 | | | |
| N 11 | 31 | 09/10/12 | 09/10/12 | M-F 5p-530p Fox 31 N | 5p-530p | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 2 | \$500.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 573327 / | 09812555 |

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|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 09/07/12 - 09/10/12 | ROMNEY 4 PRESIDENT | 356 |

| | |
|---------------------|---------------------------------|
| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Romney/R/ President | 09/06/12 / 09/06/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---|----|------------|----------|----------------------|----------------|------|--------|------------|------------|------|-----------|--------------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| N 12 | 31 | 09/07/12 | 09/07/12 | M-F 530p-6p Fox 31 N | 530p-6p | | :30 | | | NM | 2 | \$1,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 2 | \$500.00 | | | |
| N 13 | 31 | 09/10/12 | 09/10/12 | M-F 530p-6p Fox 31 N | 530p-6p | | :30 | | | NM | 2 | \$1,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 2 | \$500.00 | | | |
| N 14 | 31 | 09/10/12 | 09/10/12 | M-F LN 9p-930p News | 9p-930p | | :30 | | | NM | 2 | \$2,200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 2 | \$1,100.00 | | | |
| N 15 | 31 | 09/07/12 | 09/07/12 | M-F LN 9p-930p News | 9p-930p | | :30 | | | NM | 2 | \$2,200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 2 | \$1,100.00 | | | |
| N 16 | 31 | 09/07/12 | 09/07/12 | M-F LN 930p-10p | 930p-10p | | :30 | | | NM | 2 | \$1,700.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | ----F-- | | | | 2 | \$850.00 | | | |
| N 17 | 31 | 09/10/12 | 09/10/12 | M-F LN 930p-10p | 930p-10p | | :30 | | | NM | 2 | \$1,700.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/10/12 | 09/16/12 | M----- | | | | 2 | \$850.00 | | | |
| N 18 | 31 | 09/08/12 | 09/08/12 | TMZ SA 4p-5p | 4p-5p | | :30 | | | NM | 2 | \$250.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | 2 | \$125.00 | | | |
| N 19 | 31 | 09/08/12 | 09/08/12 | Cops/Syn | 6p-7p | | :30 | | | NM | 2 | \$400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | 2 | \$200.00 | | | |
| N 20 | 31 | 09/08/12 | 09/08/12 | Sa LN 9p-930p | 9p-930p | | :30 | | | NM | 2 | \$1,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | 2 | \$500.00 | | | |
| N 21 | 31 | 09/08/12 | 09/08/12 | Sa LN 930p-10p | 930p-10p | | :30 | | | NM | 2 | \$800.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S- | | | | 2 | \$400.00 | | | |
| N 22 | 31 | 09/09/12 | 09/09/12 | FOX News Sunday | 8a-10a | | :30 | | | NM | 2 | \$300.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 2 | \$150.00 | | | |
| N 23 | 31 | 09/09/12 | 09/09/12 | News Sunday 5p-530p | 5p-530p | | :30 | | | NM | 2 | \$400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 2 | \$200.00 | | | |
| N 24 | 31 | 09/09/12 | 09/09/12 | News Su 530-6p | 530p-6p | | :30 | | | NM | 2 | \$400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 2 | \$200.00 | | | |
| N 25 | 31 | 09/09/12 | 09/09/12 | Su LN 9p-930p | 9p-930p | | :30 | | | NM | 2 | \$2,000.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 2 | \$1,000.00 | | | |
| N 26 | 31 | 09/09/12 | 09/09/12 | Su LN 930p-10p | 930p-10p | | :30 | | | NM | 2 | \$1,400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 2 | \$700.00 | | | |
| N 27 | 31 | 09/09/12 | 09/09/12 | Sunday Sports Zone | 10p-1030p | | :30 | | | NM | 1 | \$175.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |
| Week: | | 09/03/12 | 09/09/12 | -----S | | | | 1 | \$175.00 | | | |
| Totals | | | | | | | | | | | 53 | \$23,875.00 |

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| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Romney/R/ President | 09/06/12 / 09/06/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | <u>Totals</u> Amount |
|---------------------|----|------------|----------|--------------|----------------|-------------|--------|----------------|------|------|-------|-------------------------|
| <hr/> | | | | | | | | | | | | |
| Time Period | | # of Spots | | Gross Amount | | Net Amount | | | | | | |
| 08/27/12 - 09/10/12 | | 53 | | \$23,875.00 | | \$20,293.75 | | | | | | |
| Totals | | 53 | | \$23,875.00 | | \$20,293.75 | | | | | | |

Signature: _____ **Date:** _____

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